



chevone@chevslife.com

Terms of Service Agreement

*example

1. Introduction

Chevslife, is a blog that shares Chevone Petersen's aspiration to live and parent with intent while unmasking the journey to optimism.

The blog, at times, allows an opportunity for readers and followers to view life through the lens of the neurodivergent mind. Chevslife takes you on a journey that explores the limits of a parent's patience, triumphs and challenges. It is a space that encourages creativity and finding the silver lining in the day-to-day while keeping it real and on the edge.

Chevone's professional client relationships are founded in authenticity and integrity – and it is with this in mind that only partnerships that can complement the Chevslife brand, while still meeting the needs of the client, is considered.

2. Services

Refer to Chevslife's media kit and rate card for detailed information regarding all services, including individual rates for a sponsored blog post, Facebook, Instagram and Twitter post.

3. Invoicing and Payment Terms

3.1 Chevslife will, upon receipt of this signed agreement, invoice The Client for 50% deposit on the service/s quoted for. Payment is due within 7 days of the invoice date. Proof of payment must be emailed to chevone@chevslife.com. Should 50% deposit not be received by the payment due date as stated on the invoice then the terms of service agreement immediately become null and void.

3.2 The 50% balance due will be invoiced to The Client once post/s have been published as per service/s quoted for, including advertising. Payment will be due within 7 days of the content being published.

3.3 Chevslife reserves the right to unpublish/delete the sponsored post should the 50% balance not be received by the due date as stated on the invoice.

3.4 The 50% deposit paid will be retained by Chevslife for administrative costs.

4. Terms and Conditions

4.1 Chevslife retains full creative and editorial control of the sponsored post.

4.2 Chevslife will submit a draft post to The Client for review and comment before publishing as a professional courtesy.

4.3 Any additional social media marketing request will be at an additional cost to The Client.

4.4 Chevslife retains full copyright of the sponsored post and any social media posts relating to The

- Client's sponsored posts.
- 4.5 Chevslife reserves the right to delete the sponsored posts 6 months after online publication.
 - 4.6 Chevslife may not be held liable for any negative consequences or interpretations of the sponsored content.
 - 4.7 Sponsored content will be identified as such on the blog and any other social media platforms where this disclosure is required.
 - 4.8 Chevslife reserves the right to delete sponsored content with immediate effect should The Client be found guilty of a criminal offence, or be involved in any activity, such as human rights violations and discrimination, bringing into question the integrity of Chevslife as a service provider.

5. Force Majeure

Neither party shall be liable for the failure or delay to carry out its obligations under this Agreement if and for so long as the performance of its obligations is prevented or restricted or delayed by circumstances beyond the affected party's control, (including, earthquake, freak accident, hurricane, natural disaster), which could not reasonably be expected to have been foreseen at the time that this Agreement was made and whose effect could not reasonably avoided or overcome.

6. Confidentiality

Chevslife and The Client will maintain the confidence of this agreement and correspondence and will not disclose to the third parties without the other's prior written consent. The confidentiality provisions of this terms of service agreement will not apply to, and will exclude, information generally available to the public.